

Camp BizSmart™

Inspiring Young Entrepreneurs

Seven Essential Skills for Success

(Taught @ Camp BizSmart)

Camp BizSmart inspires students to be courageous, think big and work hard, play by the rules, and challenge themselves to create priceless value for their customers, communities, their country, and the world.



Camp BizSmart™

Skill #1

Problem Solving & Critical Thinking

Analytical and innovative thinking skills are widely recognized as the great divide between high performance leaders and just average followers. Terrific problem solvers like former Apple CEO Steve Jobs are not afraid to take calculated risks and ask “why not”.

Skill #2

Persistence and Tenacity

Entrepreneurs know that failure and success are flip sides of the same coin. It's in their DNA to persist and “dig deep” in spite of setbacks and barriers. Grit and tenacity often carry the day when who you know, DNA and raw intelligence are not enough.

Skill #3

Project Management

An individual who can lead in a project environment stands head and shoulders above others. Putting your self into circumstances where you are required to understand requirements, meet deadlines and be held accountable to keep a project on task, is a good way to develop job ready skills.

Skill #4

Information Integration

In this fast change economic climate where informed decisions require quick assimilation of data and knowledge from diverse sources, the ability to process multiple streams of information is essential. Left and right brain integration of “hard” and “soft” data is critical.

Skill #5

Economic and Financial Literacy

A working knowledge of basic economics and financial concepts is necessary to achieve business success. Most successful entrepreneurs survive early challenges by making “on-the-mark” analytical decisions about how and when to spend and manage cash, and deploy assets.

Skill #6

Clear and Honest Communication

Contrary to popular belief, great leaders achieve success not because they are captivating and charismatic speakers, but because they truly listen and understand the needs of employees and business partners. Always deliver on your promises.

Skill #7

Leadership and Collaboration

In a “fast” global economy, it goes without saying that an ability to collaborate with diverse groups of people and lead in person as well as virtually is the foundation for success. If you want to lead you need to be someone worth following.

Making a Difference



Bill Reichert
Managing Partner
Garage Technology Ventures
Camp BizSmart Advisor

“Only an entrepreneurial approach, flexible, scrappy, collaborative, and unafraid of risk and failure, will succeed in this new world.

We owe it to our children to help them develop these skills and attitudes with programs like Camp BizSmart.”

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www.campbizsmart.org