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FOR IMMEDIATE RELEASE

**TEENS WIN TOP HONOR AT PREMIER ANGEL INVESTOR GATHERING**  
2011 Camp BizSmart Grand Prize Winners Recognized at Keiretsu Forum's Angel Capital Expo

San Francisco, CA – 11/30/2011 - Premier entrepreneurship education organization, Camp BizSmart is taking real-world learning to the next level. On November 17, 2011, six Camp BizSmart graduates stood among a crowd of over 400 seasoned angel investors and entrepreneurs at the Keiretsu Forum's Angel Capital Expo, held in the Julia Morgan Ballroom in San Francisco. They were honored by Randy Williams, CEO and founder of Keiretsu Forum, and Sonja Markova, Managing Director, for winning, among 19 project teams, the coveted 2011 Camp BizSmart Grand Prize.

Keiretsu Forum is the largest global community of angel investors with over 850 members on 3 continents and 21 chapters. At the Angel Capital Expo, angel investors came together to hear entrepreneurs pitch new ideas and to offer expert advice.

At Camp BizSmart, team members Quentin Delepine, Shannon Hong, Joseph Krackeler, Karen Tu, Tony Sun and Annie Zhou collaborated tirelessly for 10 days. NeuroSky, one of Camp BizSmart's 2011 company project sponsors, challenged students to create an all-new performance-enhancing sports training aid using NeuroSky brain-computer interface technology. This product helps athletes identify the conditions which lead to peak performance. Teams pitched their final ideas and business plans to a panel of venture capitalists and entrepreneurs, who evaluated each presentation according to a set of real world investment standards. Tough questions to team included: What problem are you solving? Who is your target customer and why? What will you execute your go-to-market plan?

The grand prize winning team developed a product that was not only innovative, but also carefully designed to work best for sports oriented teens. Lead judge Maigread Eichten, former CEO of FRS, notes, "This is how a real company needs to think to engage an investor and capture a consumers' market."

The Keiretsu Forum and Camp BizSmart partnership dates back to 2008, as the two organizations share a passion for inspiring entrepreneurs. Keiretsu provides a great learning opportunity for "tweenpreneurs" to see other entrepreneurs in various stages of their business working to increase the value proposition of their companies, while seasoned entrepreneurs are inspired by the joy and passion Camp BizSmart students bring to solving the important problems of the day, demonstrating what is possible even at a young age.

# Camp BizSmart

## Inspiring Young Entrepreneurs

"What better place to honor Camp BizSmart's young entrepreneurs, who have the potential to create great value and address the challenging problems in our ever changing world, than at our Angel Capital Expo," said Sonja Markova, Managing Director of Keiretsu Forum. "We are pleased to continue to inspire and nurture their entrepreneurial spirit."

Besides the tremendous honor of being acknowledged at the Keiretsu event, the winning team also had a chance to present to the founder of NeuroSky and the executive team at the company office in San Jose, CA, in October.

Camp BizSmart continues to provide unique opportunities for its students, ages 11-15 to learn 21<sup>st</sup> century business and entrepreneurial "Thrival" skills. Through BizSmart Global, the co-founders will launch an all-new residential high school program for students ages 16-19, bringing the same hands-on, real world learning experience to a higher level. Camp BizSmart and BizSmart Global look forward to working with Keiretsu and other similar-minded organizations for many years to come.

About Camp BizSmart: Headquartered in Silicon Valley, with programs at Stanford University, Santa Clara University, UC Berkeley, and The Punahou School in Hawaii, Camp BizSmart is the premier project-based learning experience. Camp BizSmart partners with the hottest companies such as Google, Cisco, Serious Energy, Better World Books, Microsoft, Revolution Foods and many others, to provide students with access to expert mentors and real-world based business cases.

Learn more: [www.campbizsmart.org](http://www.campbizsmart.org) and [www.campbizsmartblog.org](http://www.campbizsmartblog.org)

About BizSmart Global: The premier international business program bringing the successful hands-on learning model to high school students around the world, BizSmart Global is launching a one-of-its-kind residential program at Santa Clara University in 2012, as well as programs in India, Brazil and Peru.

Learn more: [www.bizsmartglobal.com](http://www.bizsmartglobal.com)

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